

CHRISTOPHER HARRIS



BIOGRAPHY

There comes a time in a musician's life when he has to make the choice whether to let himself be crushed by the industry-imposed ceiling...or to break right through. After taking time to reconnect with his musical roots and the reasons that led to his original passion for the industry, Christopher Harris, aka DJ \$crilla, discovered flavorless songs dominating the hip-hop charts. This finding was the impetus for his bolstered determination to return to the studio to create all-new intense, dramatic beats to fill the dire industry need.

During his years in the industry, DJ \$crilla has witnessed the product of his talents spreading like wildfire among the local music scene in his hometown of Cleveland, Ohio. In 2015, DJ \$crilla released #ALLin, a set of wildly dynamic hip-hop beats infused with elements of electro, rock and jazz. The result of his work with true creative visionaries, #ALLin is about embracing a "never-say-die" attitude and rising above it all—regardless of whatever situation comes your way.

Now, DJ \$crilla is in the midst of adding the final touches to his new album, *We, Ourselves, and Us* (to be released Summer 2016), which picks up where #ALLin left off, delivering emotion, passion, and a message about being dedicated to creative expression—no matter what obstacles arise. *We, Ourselves, and Us* represents the idea of unity...a certain value that each person's precious individuality brings to the table.

For *We, Ourselves, and Us*, DJ \$crilla enlisted the assistance of those who know him best in order to help communicate his commitment to remaining true to his musical roots. Long-time high school friend, Louis Harris, laid down incredible drums and smooth-tones on the EWI (electronic wind instrument), saying, "We operate like a championship team. No egos, just pure ambition and commitment to take the music to the next level. This album serves as the blueprint to what we do when we get together." Also lending his talents to the recording was DJ \$crilla's long-standing engineer, Jim Stewart, who played guitar for *We, Ourselves, and Us*. According to Stewart, "DJ \$crilla's versatility remains unparalleled, and this allows him to create at a high-level within any setting. *We, Ourselves, and Us* is proof that he doesn't occupy one lane, he occupies several."

Focused on his natural ability to connect with people through positivity and kinetic lyricism, DJ \$crilla continuously seeks out innovative ways to remain an influential force on the hip-hop music scene. His work with the youth and role within the media led him to receive an Emmy award-nomination for Children/Youth Programs; he's also won a Peabody Award and written-produced countless songs for universities all throughout the United States...all while in the pursuit of attaining a Bachelor of Science degree in Electronic Media Production.

From his captivating stage presence to his endless enthusiasm in the studio, DJ \$crilla is at the top of his game and ready to dominate 2016—and beyond—with the release of *We, Ourselves, and Us*. DJ \$crilla continues to own his inspirational influence by leading a whole new generation of artists on a path to positivity—and, with his new album's energetic, skilled, precision cuts—listeners will undoubtedly feel the potent emotion that is the foundation of *We, Ourselves, and Us*.

DISCOGRAPHY

- 2016, "We, Ourselves and Us" (DJ \$crilla)
- 2015, "#ALLin" (DJ \$crilla)
- 2012, "Color of Love" (DJ \$crilla & Lauren Lanzaretta)
- 2011, "\$seamless" (DJ \$crilla)
- 2009, "Me, Myself, and I" (DJ \$crilla)



CONTACT & BOOKING

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AWARDS & RECOGNITION

- 2004 Radio Star Showcase Finalist (Clear Channel Radio / Epic Records)
- 2009 Ohio Hip-Hop Award Winner: Best Album Me, Myself, and I
- 2011 Ohio Hip-Hop Award Runner Up: Best Album \$eamless
- 2012 Ohio Hip-Hop Award Runner Up: Best Album Color of Love
- 2015 Song placement in the HBO Series "Ballers"
- 2016 Song placement in Major League Soccer (MLS) Ad for Atlanta United FC

MARKETING

- Versatile sound capable of crossing over multiple genres.
- Adept on-camera hosting experience with writing, editing, and producing acumen.
- Comprehensive musical back catalog for dynamic live performances.

QUOTES

"The truth is that there are real concerns underneath DJ \$crilla's bravado, but the swag is so bright that UV shades must be worn in his presence at all times."
(Jason Randall Smith, ReviewYou.com)

"Cleveland, Ohio's next fast-rapping sensation gave up the turntables for a microphone, with big dreams."
(Quiton Hatfield, HipHopDX)

"Clarksville's annual event Rivers & Spires was swamped with APSU students, fraternities and sororities Thur., April 17. They were anxiously awaiting the headliner DJ \$crilla. It was not just his mad rap skills or intense, intimate performance that brought this crowd together for this amazing artist."
(Austin Peay State University, The All State)

"Chris Harris, AKA DJ \$crilla, is rippin' it up with LeBron James in Cleveland. Ok, maybe not alongside King James, but this dude bangs out hits that are most definitely worth a good listen"
(URB Magazine Next 100 – URB Magazine)